

# KEEPING TRACK OF YOUR PETS WITH MICROCHIPPING

## What is a microchip?



The microchip is a tiny computer chip, about the size of a grain of rice, programmed with an identification number. The chip is enclosed in biocompatible glass and is small enough to fit into a hypodermic needle. Once an animal is injected with a chip, it can be identified throughout its life with this one-of-a-kind number.

## Why should I microchip my pet?

Each year thousands of lost and abandoned animals are taken in by shelters and humane societies across the country. Some of these animals never make it home because they can't be identified.

## 4 Reasons Why You Should Microchip Your Pet

- Only true permanent method of pet identification
- Best chance of your pet returning to you after going missing
- Quick and painless procedure, similar to vaccination
- Lasts for the lifetime of your pet

## My dog always wears a collar and tags why do I need to microchip it?

Collars and tags can be removed or get lost and tattooing can become illegible over time. Microchips are the only truly permanent method of identifying your dog. It lasts for the life time of the pet.

## Does microchipping hurt the animal?

Animal microchips are about the size of a grain of rice and are typically implanted by a vet just beneath the surface of the skin between the shoulder blades. The process is similar to receiving vaccination through a needle and is painless to pets. Most animals don't even react when the microchip is implanted. Once implanted the microchip remains between the shoulder blades just beneath the skin for the rest of the animal's lifetime, becoming a permanent form of identification.

